



# HALAL INVESTMENT

## IN EUROPE

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The Islamic Chamber Holding Company (ICCIA Holding) was established by the Islamic Chamber of Commerce and Development (ICCD) in November 2022 in the United Kingdom. The company's structure is designed to support its role as the ICCD's investment arm, aligned with its broader strategic goals.

The primary mission of ICCIA Holding is to implement sustainable investment projects that achieve both financial and social returns.

It seeks to meet the needs of middle-class populations while adhering to Environmental, Social, and Governance (ESG) principles and advancing the United Nations Sustainable Development Goals (SDGs). This approach is neither purely charitable nor entirely profit-driven, striking a balance between generating value for investors and contributing to social progress.



# ABOUT ICCIA HOLDING PUBLICATION

The ICCIA Holding Publication is issued regularly, featuring a rich content of showcases, market trends, industry insights, and analytical reports. It serves as an essential tool for business professionals seeking to stay ahead in today's markets. Additionally, each edition highlights investment and collaboration opportunities through dedicated promotional pages.

As part of our role in supporting businesses and enhancing trade among companies globally, this edition is dedicated to the Halal Investment Landscape in London.

If you are looking forward to explore more about ICCIA Holding publications, visit our website.

**Publication - Islamic Chamber Holding Company**



## INTRODUCTION

# THE HALAL INDUSTRY IN EU

Europe has emerged as one of the most important new markets in the global halal industry, with halal concepts expanding across EU economies and moving rapidly from niche to mainstream. The growing Muslim population, increasing ethical awareness among non-Muslim consumers, and evolving economic, social, and governmental priorities in capital markets are all driving demand for certified halal products and services.

## Diversification of Halal in Europe

Halal investment in Europe is no longer limited to the food and beverage sector which still attracts the largest share of capital but is now extending into a wide range of industries, including Islamic finance, pharmaceuticals and cosmetics, logistics, modest fashion, and tourism.

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# MUSLIM POPULATION IN EUROPE

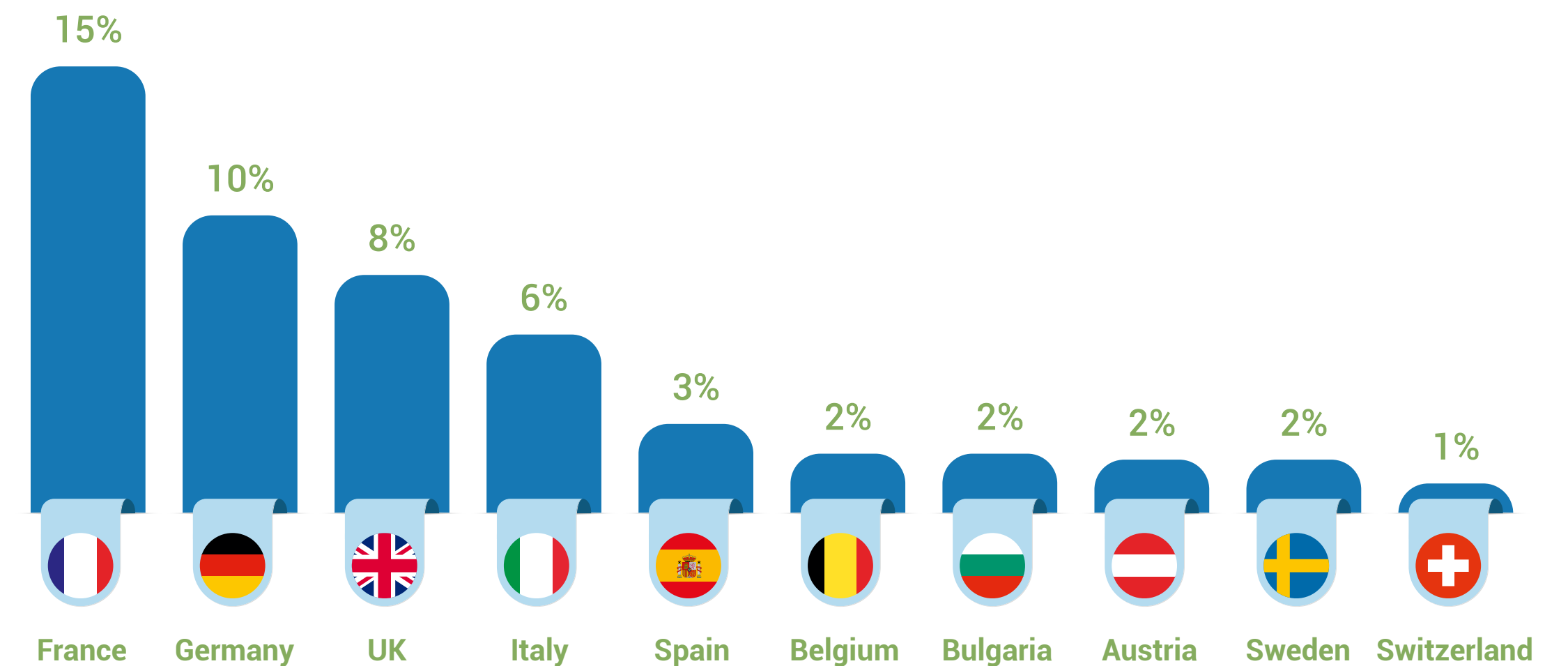
# 1 MUSLIM POPULATION IN EUROPE

Muslim in Europe plays vital role in expanding the halal culture in the region. Increasing number of Muslims in EU countries is the most fundamental driver, creating a constantly expanding consumer base for Halal-certified products and services across all sectors.

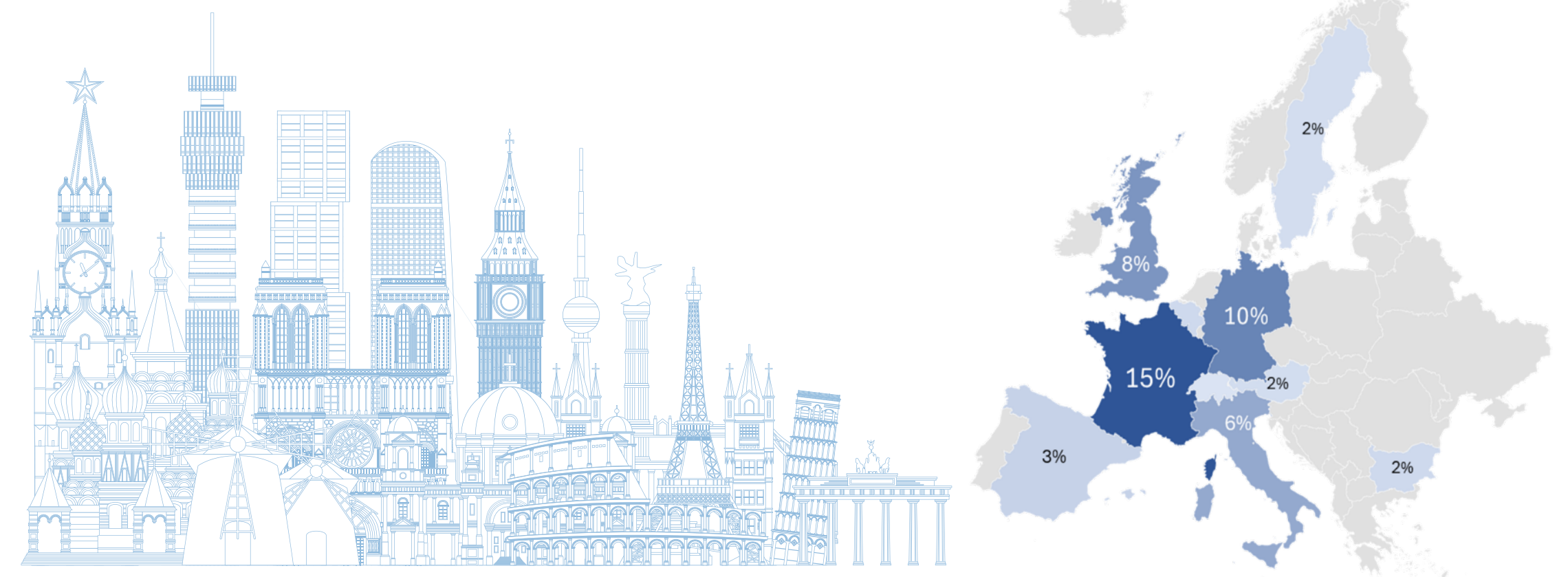
As of 2025, Europe's Muslim population is estimated at approximately **46 million**, representing about **6%** of the continent's total population of around **745 million**.

- **France** hosts one of Europe's largest Muslim communities, mainly of North African origin.
- **Germany's** halal market grew from its Turkish guest worker origins to now include Syrian, Iraqi, Afghan, Bosnian, and other communities.
- **United Kingdom** a diverse and entrepreneurial community links the food, technology, and finance sectors, where halal e-commerce, quick-service dining, and Islamic finance have evolved into well-established ecosystems.

Top 10 countries of Muslim Population in Europe 2025



Source: Worldmeters.info



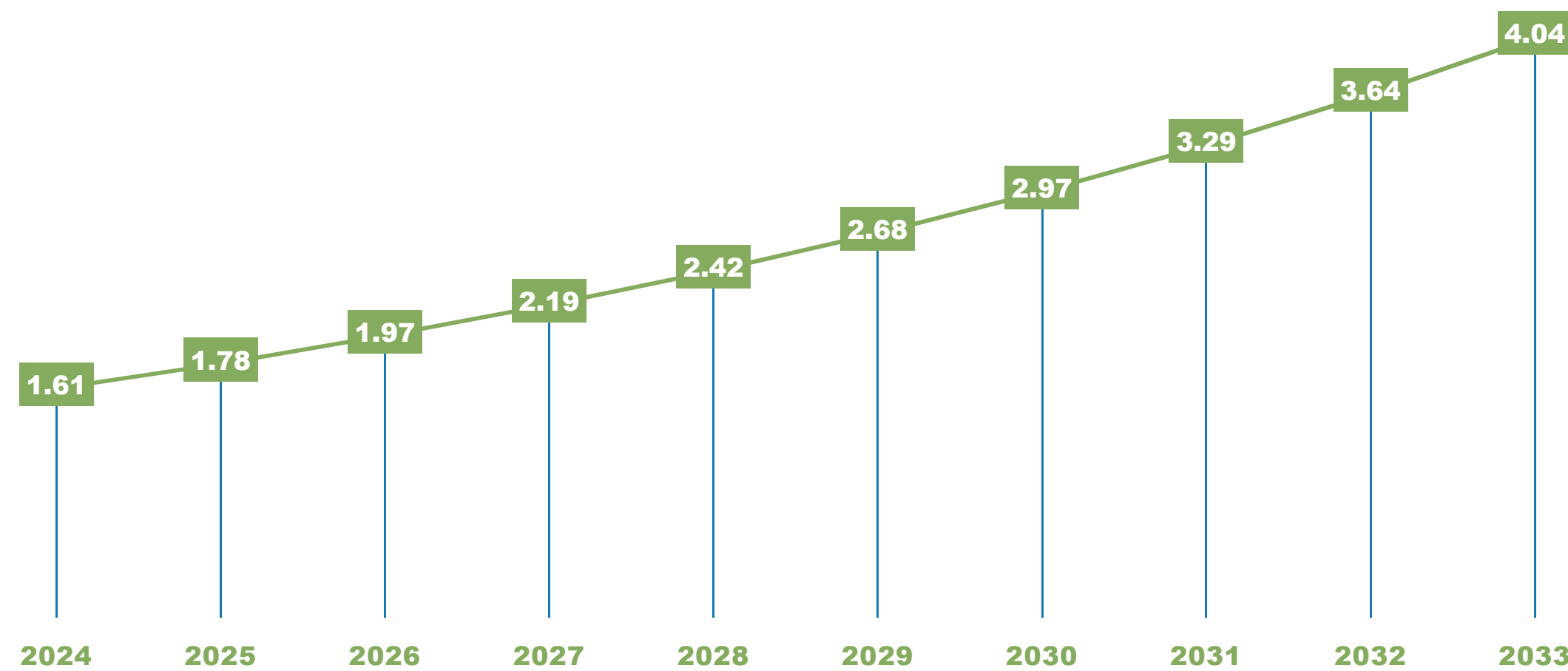
# **HALAL MARKET OVERVIEW IN EUROPE**

# 2 HALAL MARKET OVERVIEW IN EUROPE

Everyday marketplace now reflects the story of a changing Europe.

Across the continent, Muslim communities are not only visible but economically influential. Their purchasing power determines what supermarkets offer, how restaurants plan menus, what factories produce, and how governments shape food regulations.

Halal Ingredients Market in EU (2024 – Forecasted 2033) USD billion



Europe's halal ingredients market was valued at USD 1.61 billion in 2024 and is projected to grow to USD 4.04 billion by 2033, up from USD 1.78 billion in 2025. This reflects a compound annual growth rate (CAGR) of 10.57% over the forecast period.

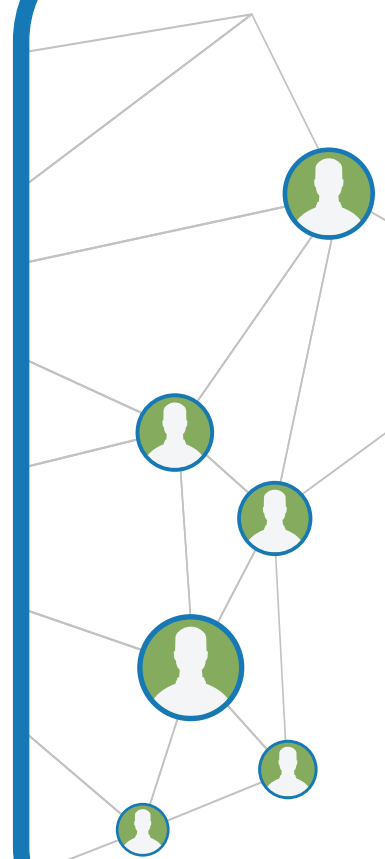
The European halal ingredients market covers components permitted under Islamic law for use in food, beverages, cosmetics, and other daily products. Halal ingredients include plant-based materials, seafood, and meat sourced from animals slaughtered according to Sharia principles, ensuring no alcohol or prohibited substances are involved.



# 3 EU INVESTMENT IN HALAL

The halal industry has become a highly attractive market for European investors, not only due to the strong and growing local demand from the region's influential Muslim population but also because it provides a strategic gateway to target other high-purchasing-power markets globally that trust European quality standards.

## Europe's position as a key hub for halal





Investors are capitalizing on Europe's robust halal certification frameworks and advanced production capabilities, which enhance product authenticity and consumer confidence, enabling them to tap into diverse international markets seeking premium, ethically sourced halal products. This dual-market appeal reinforces Europe's position as a key hub for halal industry growth and investment expansion.





# TOP EUROPEAN COUNTRIES 2023 IN GLOBAL HALAL RANKINGS

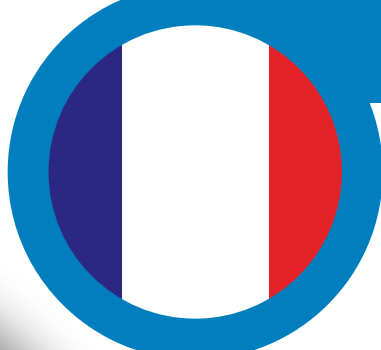

The Global Islamic Economy Indicator (GIEI) offers a comprehensive picture of countries currently best positioned to address the multi-trillion-dollar global halal economy opportunity.

 **United Kingdom**  **Rank: 14th globally**

Strong performance across halal food, Islamic finance, Muslim-friendly travel, modest fashion, pharmaceuticals, cosmetics, media and recreation

**Rank: 3rd in Modest Fashion**  **ITALY** 

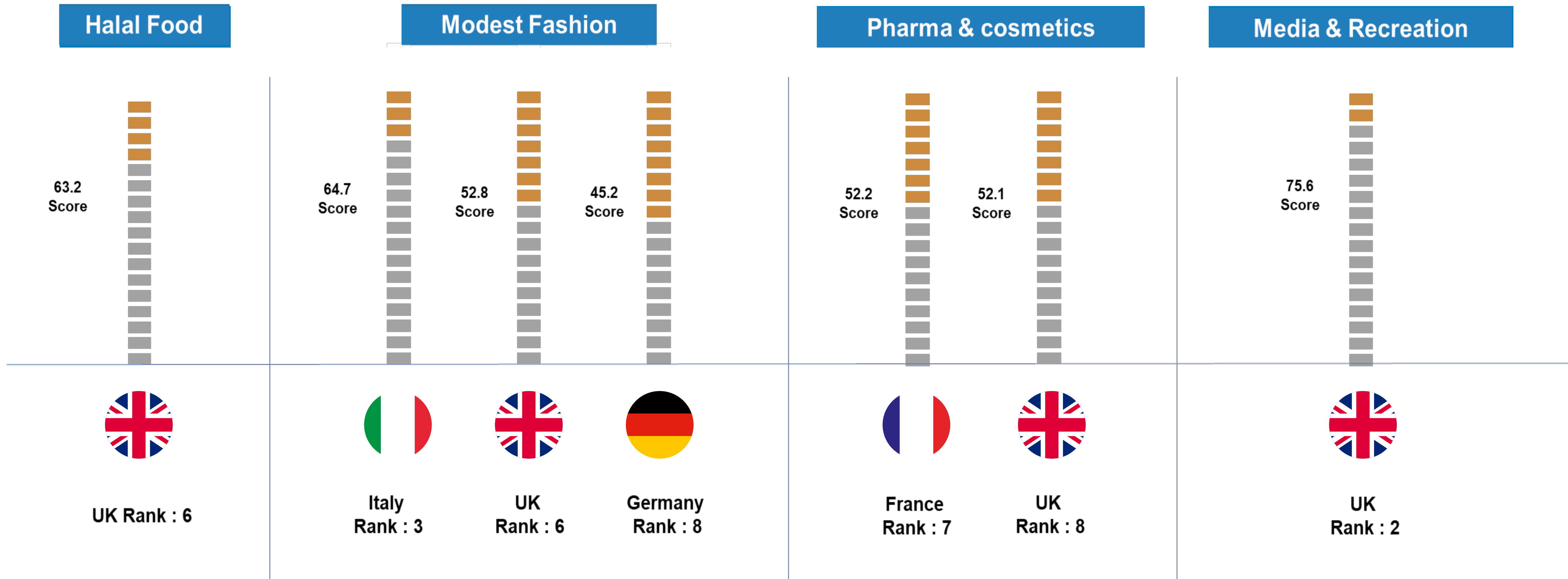
Leading exporter of modest fashion to OIC countries, reaching USD 3.7 billion in 2023

 **France**  **Rank: 7th in Pharma & Cosmetics**

Major player in halal pharmaceuticals and beauty products with strong export capabilities



# TOP EUROPEAN COUNTRIES IN GLOBAL HALAL RANKINGS 2023



European countries have established a strong presence in the halal industry, ranking among the world's top ten nations.

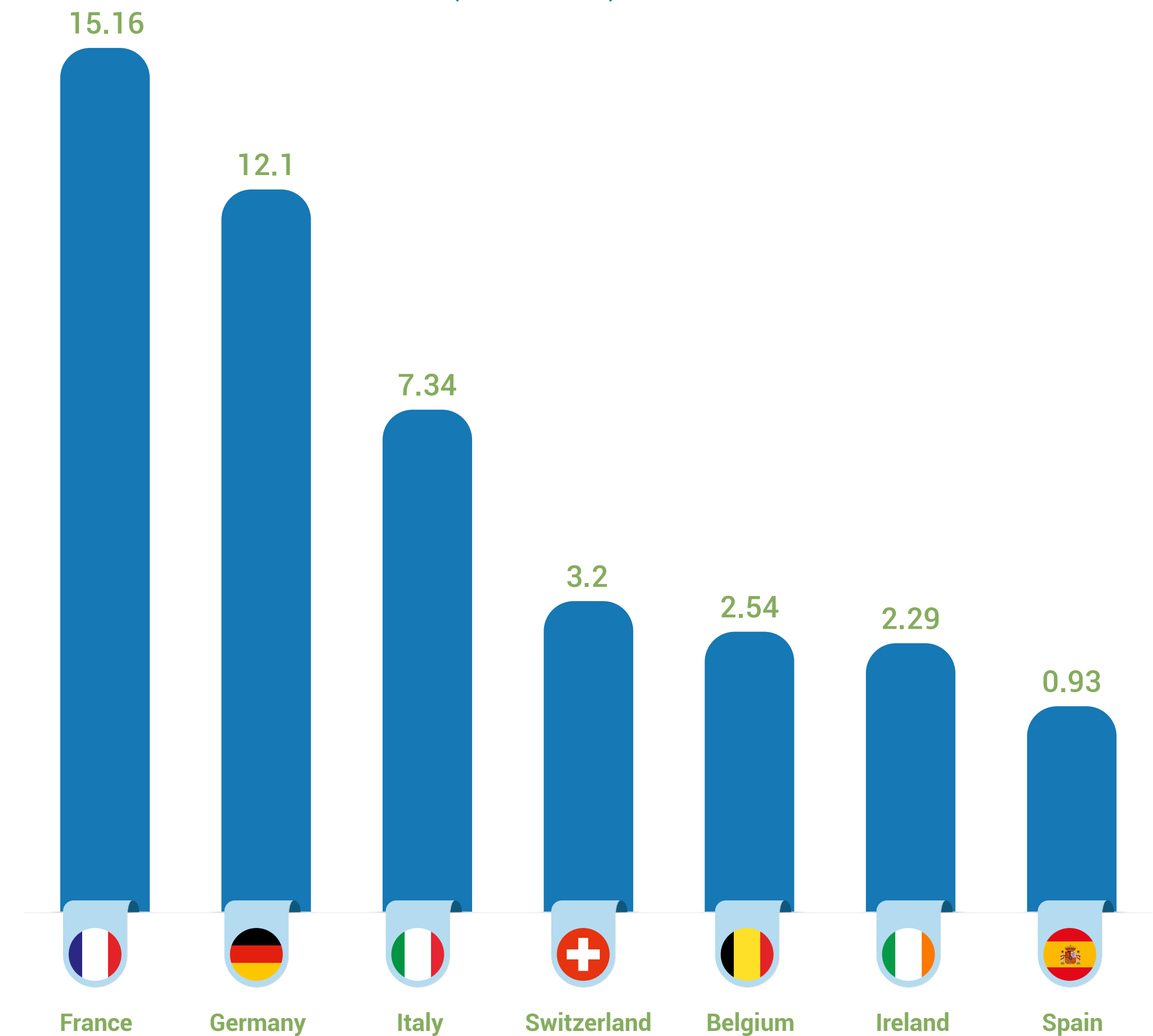
# EUROPEAN INVESTORS EXPANSIONS IN HALAL

## 1 EU HALAL EXPORTS TO OIC MEMBERS

- **France** leads in halal exports to OIC member countries with a total volume of USD 15.16 billion, including USD 4.6 billion in pharmaceutical products and USD 3.88 billion in cosmetics, among other categories.
- **Germany** is the second with exports totaling USD 12.1 billion, including USD 6.2 billion in pharmaceuticals and USD 1.19 billion in cosmetics.
- **Italy's** exports to OIC members are divided among modest fashion at USD 3.7 billion, pharmaceuticals at USD 2.44 billion, and cosmetics at USD 1.2 billion.

### Top EU Countries Volume of Export Halal products to OIC members

(billion USD) in 2023



Source: Salaamgateway.com



# EUROPEAN INVESTORS EXPANSIONS IN HALAL

## 2 Strategic Partnerships & Acquisitions

European investors are consolidating their regional presence through strategic acquisitions and partnerships, enhancing operational scale and distribution channels to better serve the expanding Muslim consumer market.

### GoodLife Foods Acquisition

European F&B manufacturer signed agreement to acquire Pure Ingredients, a German halal frozen food manufacturer

1

2

### Isla Délice Expands

**French halal meat leader** acquired Gurkan (Germany) and Takul (UK), extending reach across seven European markets with sales exceeding EUR 155 million

3

### Islamic Fintech Investment

Partnership between Arbah Capital, Fin Tactics, and UK's Vemi Capital committed over SAR 150 million (USD 39.9 million) in Saudi Arabia

# KEY DRIVERS OF HALAL INVESTMENT IN EUROPE

# 4 KEY DRIVERS OF HALAL INVESTMENT IN EU

## What's Fueling Growth?



### Increase Purchase Power of Muslim Communities

Europe's demand for halal-certified products is rising as the Muslim population, which has doubled in 30 years, is projected to reach 20% by 2050. Growth is strongest in the UK, France, and Germany, driven by expanding Muslim consumer purchasing power.



### Ethical Consumption

Sustainability and ethical sourcing drive Western demand, making halal products appeal beyond Muslims as they align with preferences for cruelty-free, vegan, and environmentally responsible production.



### Consumer Activism

Ethical consumer activism is reshaping the Islamic economy, intensified by the Gaza crisis and boycotts of brands seen as violating regional values. Consumers increasingly favor ethical alternatives such as Gaza Cola and Palestine Drinks in European market which channel profits to humanitarian aid.



### Occasional Demand

A key driver of shopper behavior that affects their loyalty is promotions in Ramadan as Loyalty-card analytics reveal that non-Muslims account for nearly 22% of halal basket spend during Ramadan promotional weeks, underscoring crossover appeals.

# KEY DRIVERS OF HALAL INVESTMENT IN EU



## 1 Consumer Behavior: Purchasing Power

The European market is experiencing rising demand for halal-certified products due to the steady growth of the Muslim population, which has doubled in the past 30 years. The purchasing power of Muslim-majority nations continues to grow, creating substantial market opportunities.

The number of Muslims is projected to reach 20% of Europe's population by 2050, ensuring sustained demand growth across all halal sectors.



# KEY DRIVERS OF HALAL INVESTMENT IN EU

## 2 Transformation to Ethical Products

### Sustainability Meets Halal

Sustainability and ethical sourcing are increasingly important to Western consumers, who actively seek products that prioritize social responsibility and environmental care.

Halal products now appeal beyond Muslim consumers, meeting Western preferences for:

- Cruelty-free production methods
- Vegan and plant-based ingredients
- Reduced environmental impact
- Transparent supply chains



HALAL MEETS SUSTAINABILITY:  
ETHICAL CHOICES FOR THE MODERN WESTERN CONSUMER



# KEY DRIVERS OF HALAL INVESTMENT IN EU

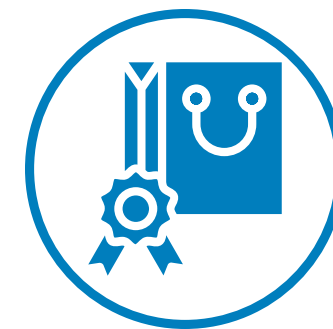
## 3 Ethical Consumer Activism

A significant transformation shaping the Islamic economy is the marked rise in ethical consumer activism. Geopolitical tensions, especially around the Gaza crisis, have intensified boycotts against global brands perceived to clash with regional values and ethics.



### Consumer Backlash

Brands associated with supporting controversial causes face declining sales and reputation damage



### Regional Alternatives

Increased preference for brands aligned with cultural authenticity and ethical responsibility.



### Market Growth

Brands like Gaza Cola and Palestine Drinks gaining traction in European markets.

# KEY DRIVERS OF HALAL INVESTMENT IN EU

## 4 Occasional Demand: Ramadan Effect

A key driver of shopper behavior affecting loyalty is promotional activity during Ramadan. Loyalty-card analytics reveal that non-Muslims account for nearly 22% of halal basket spend during Ramadan promotional weeks.

This crossover appeal underscores the mainstream acceptance of halal products and presents significant opportunities for retailers to expand their customer base beyond traditional Muslim consumers through strategic seasonal marketing.



# 22%

NON-MUSLIM SHARE OF HALAL BASKET DURING RAMADAN PROMOTIONS



# KEY DRIVERS OF HALAL INVESTMENT IN EU

## What's Fueling Growth?

Various European nations implemented **strong regulatory systems** to ensure compliance and uphold consumer faith in halal labeling due to the increased demand for halal products.



**France** leads the **halal certification with multiple organizations** overseeing the rigorous inspection and certification of halal goods. These regulations ensure that the halal items on the market comply with Islamic law and strict quality standards, which is vital for fostering customer confidence.

The halal market is officially recognized and supported, as evidenced by the existence of government-backed organizations such as the **UK's Halal Monitoring Committee (HMC)**. This helps to standardize halal standards and fosters the expansion of the halal food business by guaranteeing that the goods are truly compliant, improving local consumption and export opportunities.



# HALAL SECTORS OF INVESTMENT IN EUROPE

Halal sectors of investment not limited to Food and beverage though it allocates the big portions of investments and more well known among consumers in Europe, but also it includes other types of halal investments such as Islamic finance, Food and beverage, Pharmaceutical and cosmetics, Logistics in addition to modest fashion.

# 5 HALAL SECTORS OF INVESTMENT IN EUROPE

Diversified Opportunities

## Islamic Finance

USD 191B in assets



## Food & Beverage

USD 93B market size



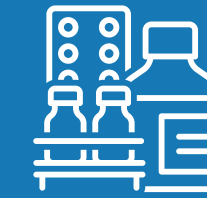
## Logistics

13.1% global share



## Pharmaceuticals

9.47% CAGR growth



## Modest Fashion

USD 70B market



## Cosmetics

High search interest



# HALAL SECTORS OF INVESTMENT IN EUROPE

## Islamic Finance

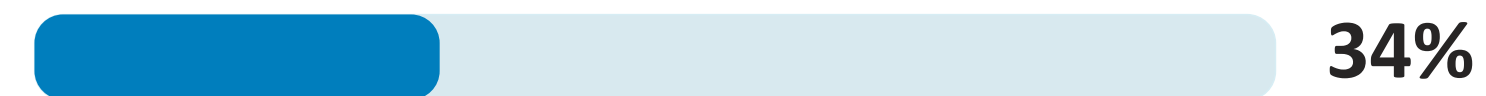
Islamic finance in Europe is expanding due to the main factor of Muslim demand and the increasingly awareness of the benefits of this model among non-Muslims segment.

It includes **different models** (Islamic banking – Takaful companies (Islamic insurance) – Islamic Fund- Sukuk – Other Islamic financial institutions).



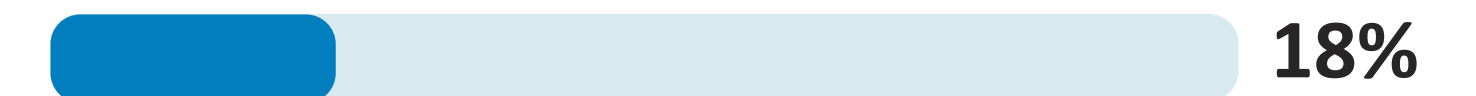
### Islamic Banking

Largest share of financial assets



### Islamic Funds

Second share of Islamic assets and class



### Sukuk

Sukuk shared by USD 35 billion



### Other IFI

Other Islamic Financial Institutions

Total Europe Islamic finance assets in 2024 are USD 191 billion which Islamic banking allocates the dominant share for USD 85 billion then Islamic funds for USD 64 billion which sukuk shared by USD 35 billion and other Islamic Financial Institutions by USD 7 billion noticing rare existence to takaful model in EU region.



Source: LSEG Islamic Finance Development Report 2025

# HALAL SECTORS OF INVESTMENT IN EUROPE

## UK: Islamic Finance Leader

United Kingdom is leading the Europe region in Islamic financial sector as: London Stock Exchange is a key venue for US-dollar sukuk listings, especially green and sustainability issuances.

The London Metal Exchange remains central to commodity Murabaha liquidity.

Green sukuk represent a standout growth sector in Islamic finance. In 2024, a significant milestone was achieved as the **London Stock Exchange Group (LSEG)**, the **International Capital Market Association (ICMA)**, and the **Islamic Development Bank (IsDB)** jointly developed the definitive 'Green, Social, and Sustainability Sukuk Guidelines' to govern this expanding market.

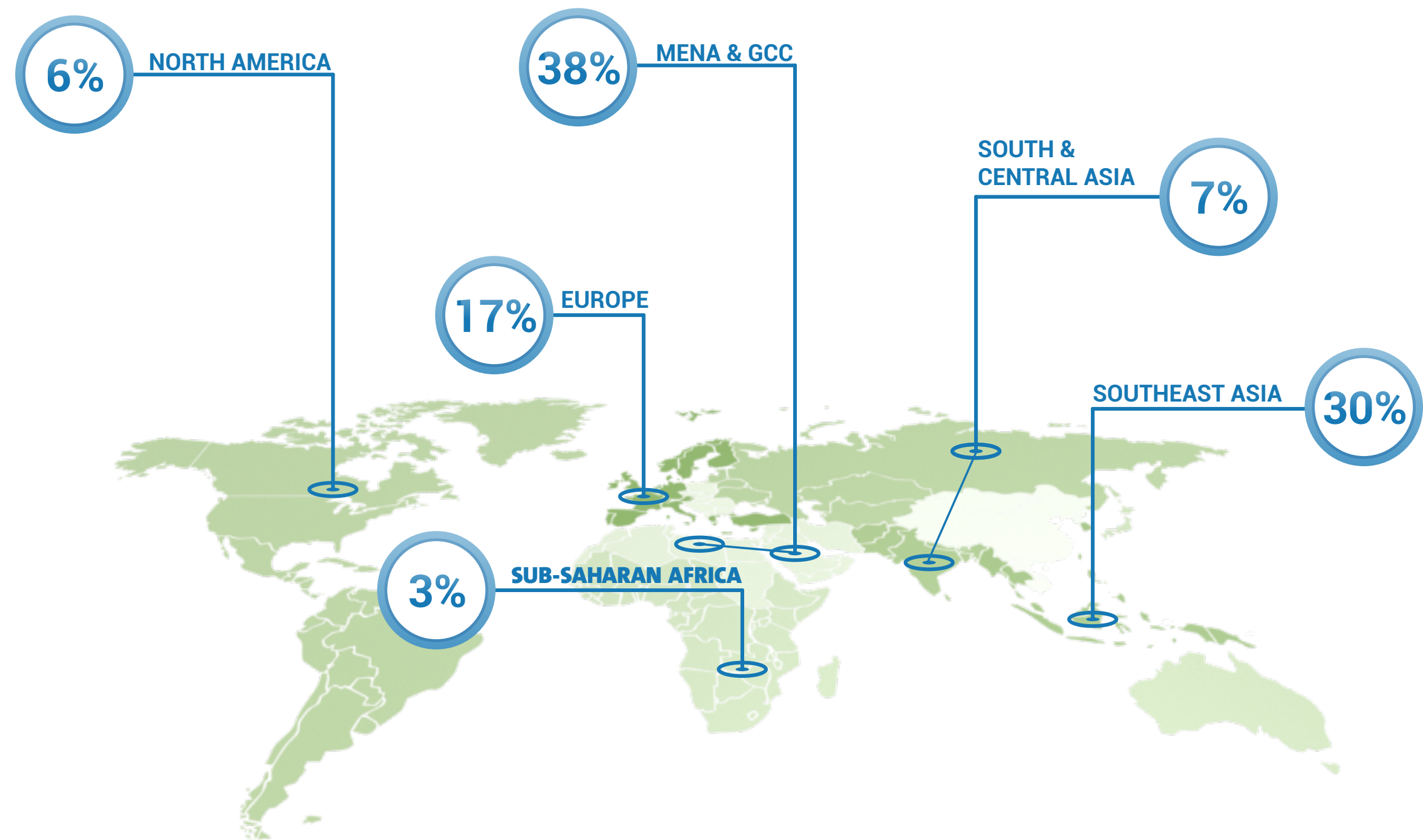


# HALAL SECTORS OF INVESTMENT IN EUROPE

## Islamic Fintech

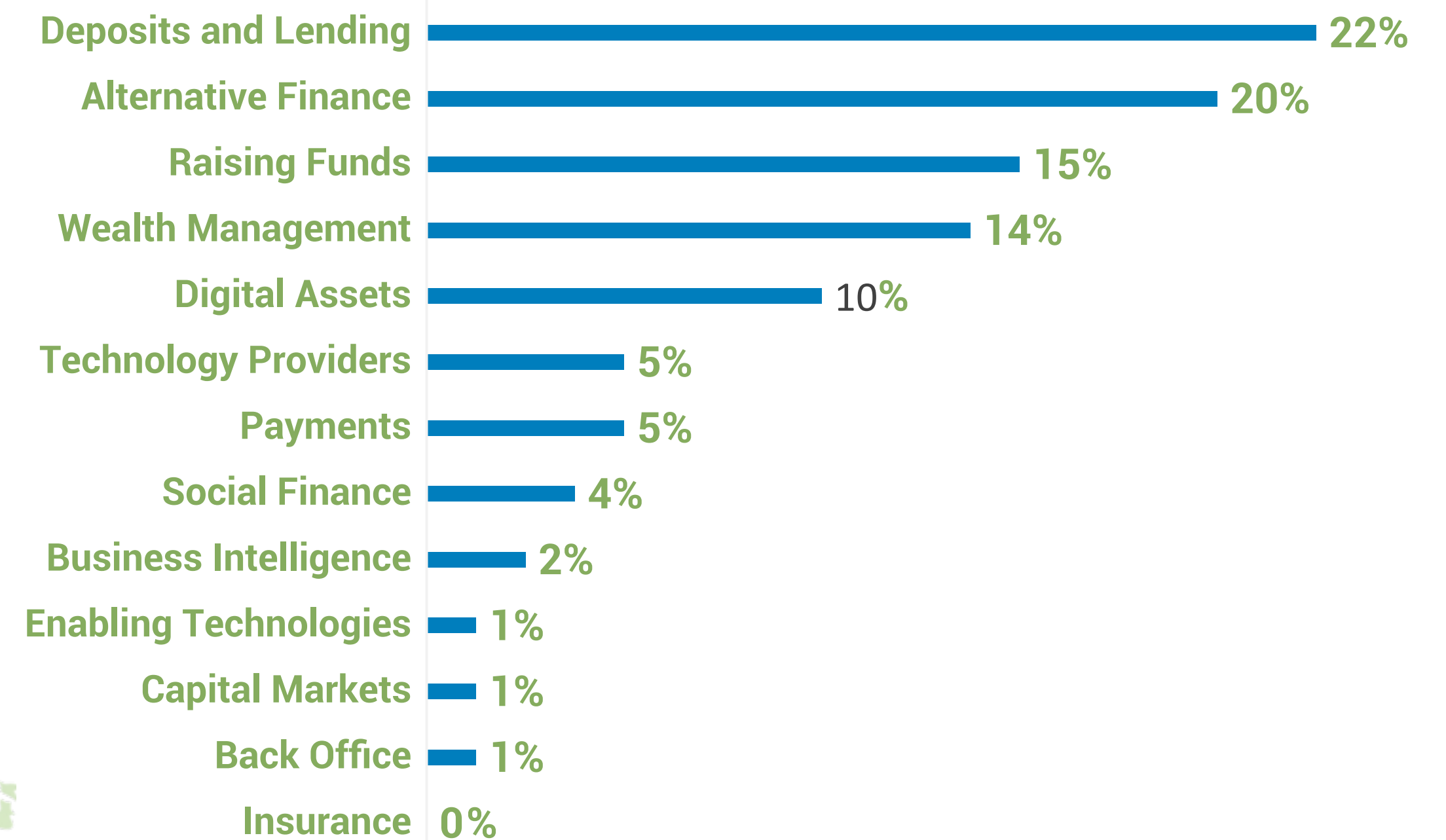
Europe is playing an important role in the Islamic fintech industry which contains 81 firms with sharing by 17 % from the global Islamic fintech market.

Regional Market Share in Global Islamic Fintech



Source: Salaamgateway.com

Sectors of Islamic Fintech inside Europe 23/24



Source: Salaamgateway.com

# PARTNERSHIP OPPORTUNITY



## AL WADHIAH

**Al-Wadhiah is a multi-regulated investment firm empowering investors by offering Shariah-compliant, riba-free investment opportunities that yield exceptional returns.**

### AL-WADHIAH PURPOSE:

**1**

Enabling Muslims to grow their wealth ethically.

**2**

Ensuring prosperity in both this life and the hereafter.

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# HALAL SECTORS OF INVESTMENT IN EUROPE

## UK Islamic Fintech Ecosystem

The United Kingdom ranks as the fifth country globally for Islamic fintech conducive ecosystems, hosting 52 Islamic fintech firms. Switzerland ranks 17th.

The UK market size is USD 0.6 billion with a CAGR of 11.9%, forecasted to reach USD 1.0 billion by 2028.



# HALAL SECTORS OF INVESTMENT IN EUROPE

## UK Islamic Fintech Assessment

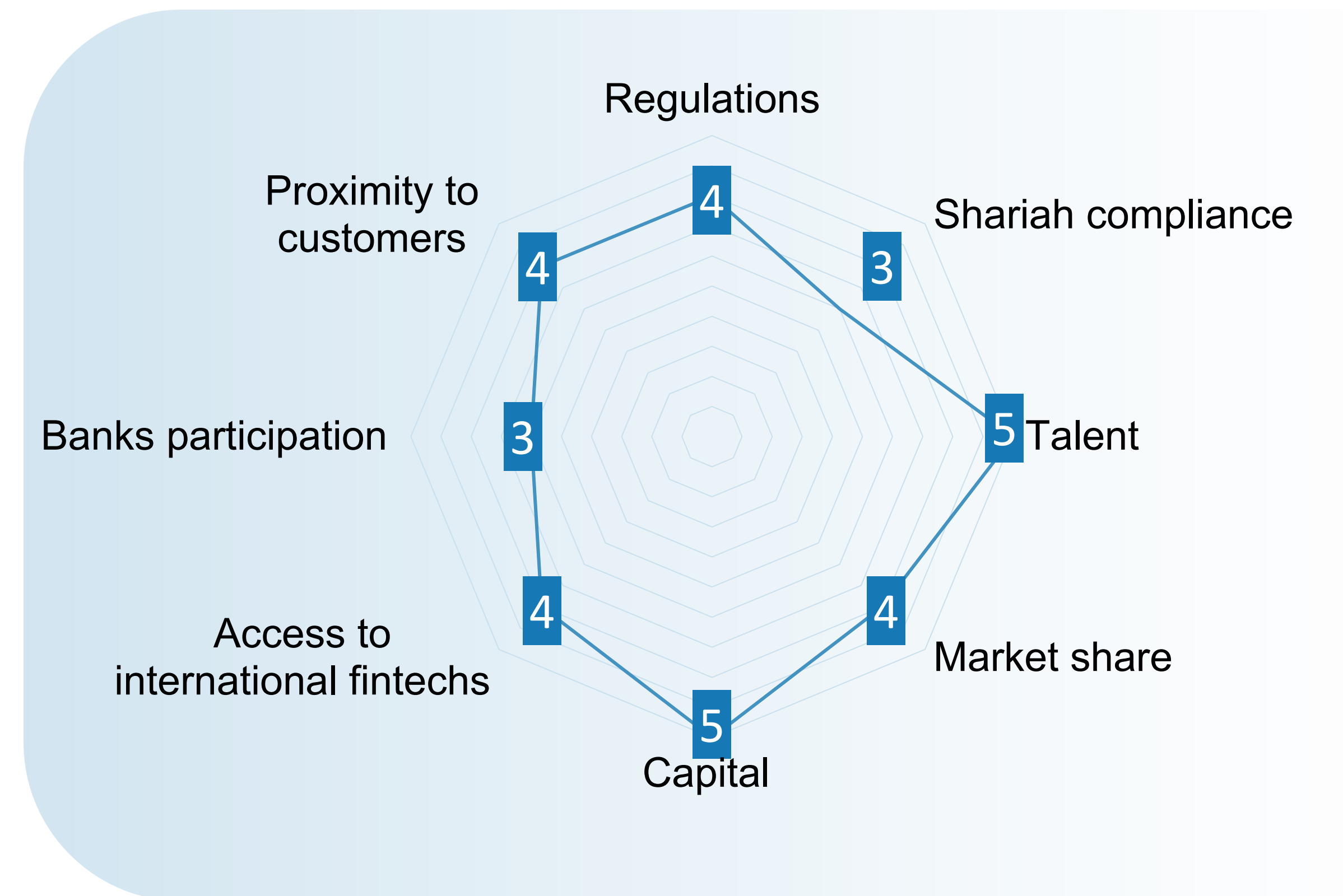
The UK scores 50 within the GIFT Index, with assessment indicating high performance in capital and talent and unique selling points compared to other Islamic fintech hubs.

### Strengths:

-  High capital available.
-  Strong talent pool
-  Better regulations than competitors
-  Access to international fintech
-  Proximity to customers

### Areas for Growth:

-  Shariah compliance depth.
-  Bank participation levels.



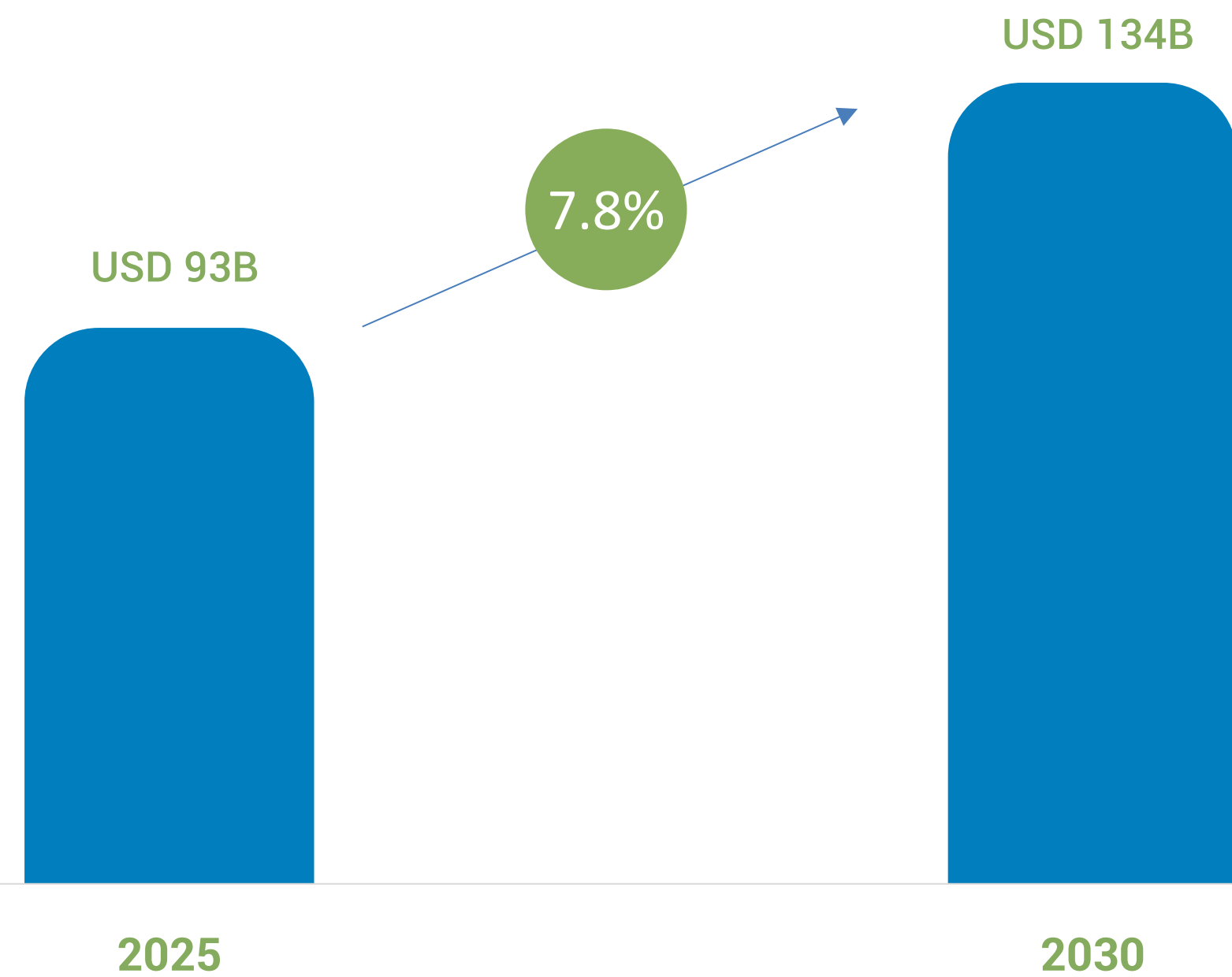
# HALAL SECTORS OF INVESTMENT IN EUROPE

## Food and Beverages

The halal food market is witnessing rising demand throughout Europe, as more food companies work to cater to the expanding Muslim populations across the region. Market size for halal food in Europe is USD 93 billion, which is forecasted to reach USD 134 billion in 2030 with growth 7.80% CAGR.

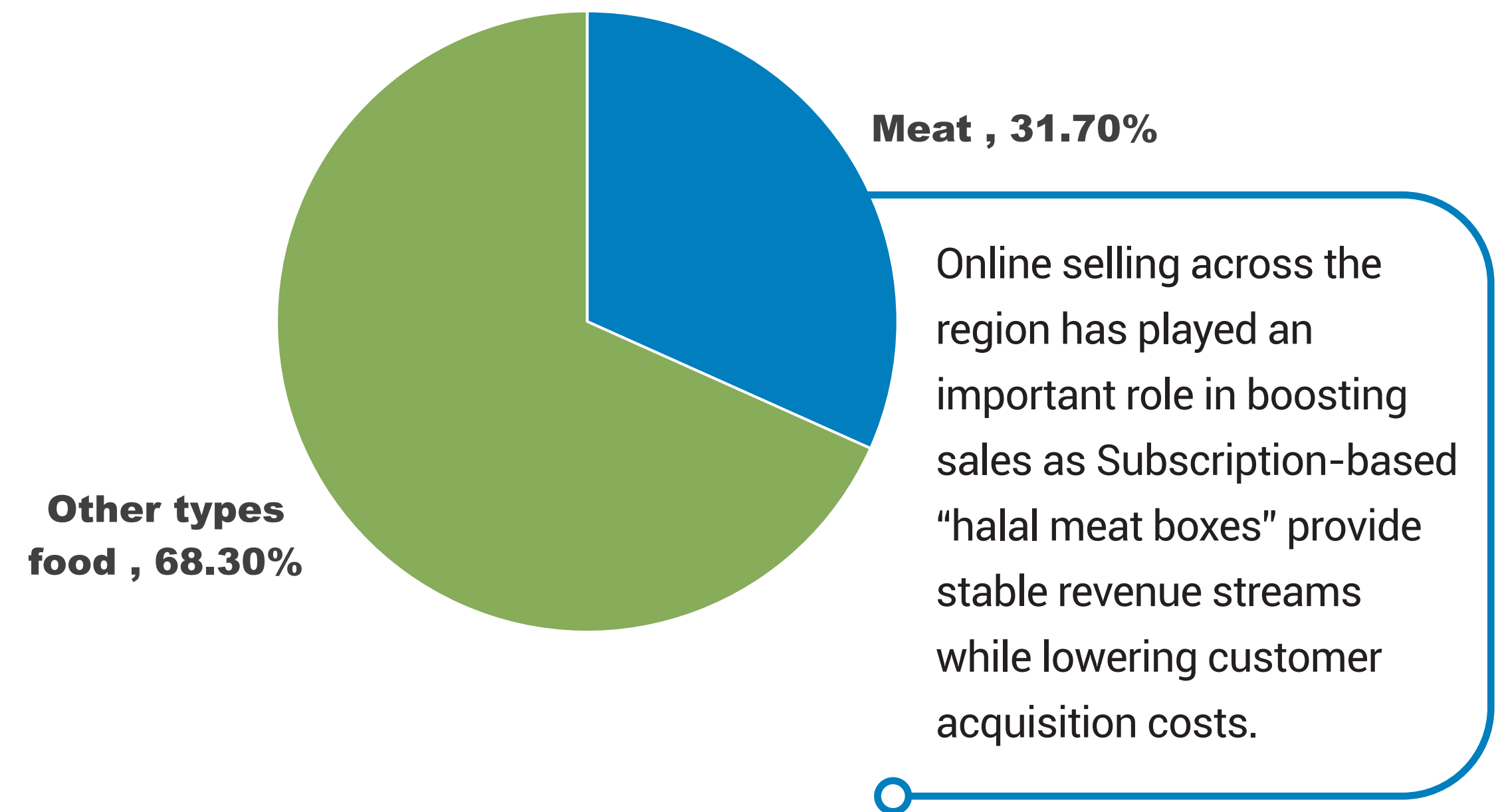
### Europe Halal Food and Beverage Market

Market Size in USD Billion  
CAGR 7.8%



Source: Modor Intelligence

### Halal Food Type Market share in EU in 2024

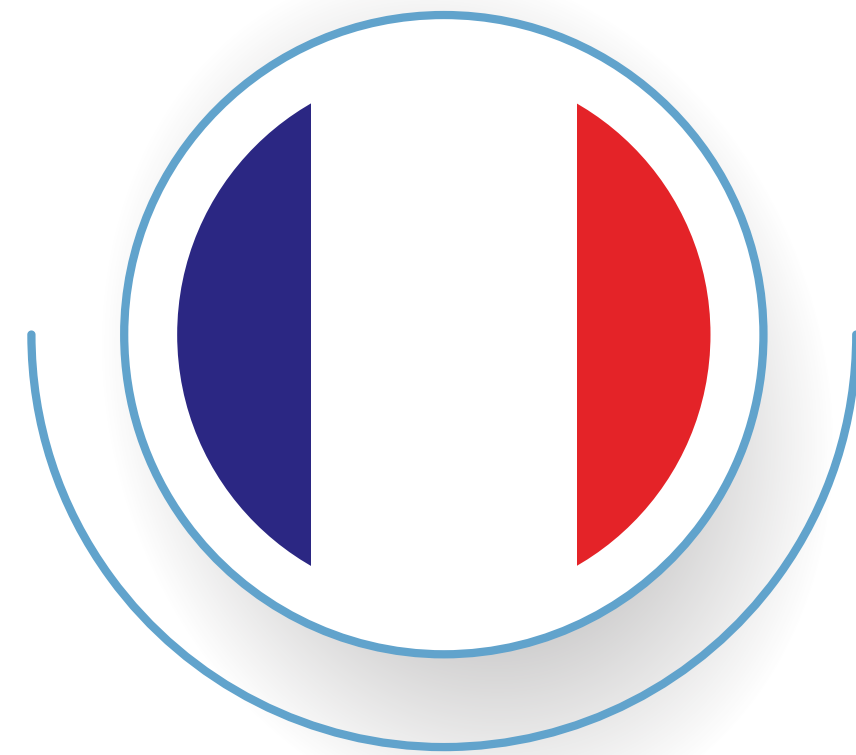


Online selling across the region has played an important role in boosting sales as Subscription-based "halal meat boxes" provide stable revenue streams while lowering customer acquisition costs.

Source: Modor Intelligence

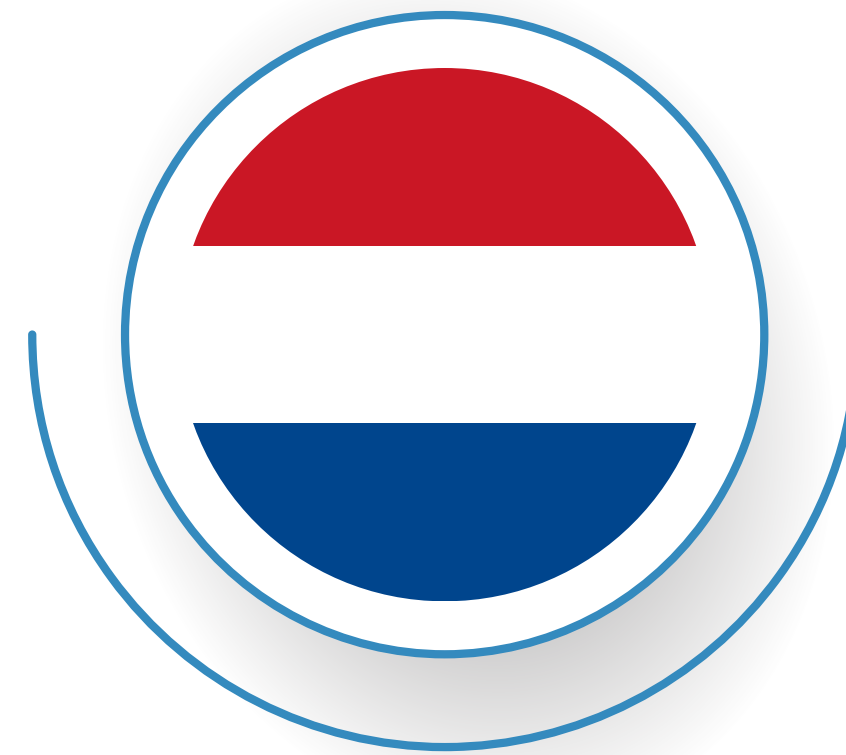
# HALAL SECTORS OF INVESTMENT IN EUROPE

## Food and Beverages



### France: 18.95% Market Share

Legacy brand Isla Délice expands health-focused offerings including alcohol-free bread. Urban centers like Paris and Lyon integrate halal sections with QR-verified supply-chain data.



### Netherlands: Logistics Hub

Combines advanced logistics and streamlined regulations to support unified halal certification. Rotterdam's food-port infrastructure delivers chilled halal meats to Scandinavian markets within 24 hours.



### UK: Steady Growth

Continues to experience growth exceeding 5% compound annual rate. Retailers commit to permanent halal product ranges with annual consumer spending reaching GBP 1.7 billion.

# HALAL SECTORS OF INVESTMENT IN EUROPE

## Distribution Channels in Halal Food

### E-Commerce Dominance

E-commerce platforms take the biggest share at 56.3% from distribution channels, recording a 9.27% CAGR. Growth is propelled by immigrant communities accessing specialty items unavailable locally.

Subscription services and influencer partnerships boost brand credibility and bridge the trust gap in cross-border halal meat trade.

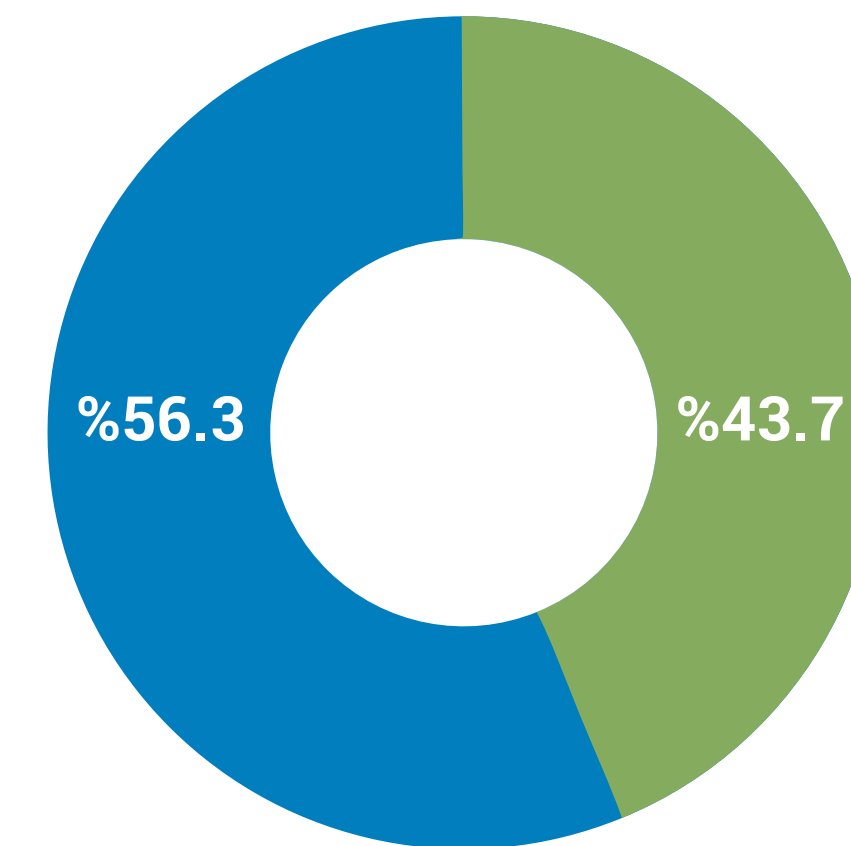
The European Commission revealed that halal-certified products accounted for roughly EUR 42 billion (USD 46.8 billion) of the EU's food export value.



### Traditional Retail

Supermarkets and hypermarkets accounted for 43.72% in 2024, as major chains introduced dedicated halal aisles within mainstream formats.

Strong vertical negotiating power enables retailers to secure supply contracts ensuring consistent, year-round product availability.



- Combined Share of Online Retailers Segment and more
- Supermarkets/ Hypermarkets

Source: Modor Intelligence

# PARTNERSHIP OPPORTUNITY



## Frozen ROYA Products



Saudi Arabia

### A variety of frozen hearty ready to eat individually packaged meals.

- Prepared to the highest food safety standards without additives or preservatives.
- Can be produced as White Label or Private Label. Portions of Carbohydrates and proteins be customized according to client order.
- Suitable for heating in a microwave and oven.
- Ready to eat in 5-6 minutes.
- Shelf life of 12 months.
- A wide range of Saudi/ international cuisine.
- Dessert options such as cakes are also available.
- Components of the menu range can be provided in 1 kg vacuum sealed Bulk packs for reheating by food services and caterers.

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# PARTNERSHIP OPPORTUNITY



## FREEZE DRIED ROYA PRODUCTS



Saudi Arabia

**A delicious and nutritious meal, prepared to the highest food safety standards without additives or preservatives.**

- Meets the needs of travelers, trekkers, pilgrims in Hajj and Umrah.
- Just add boiling or cold water, stir, and enjoy a delicious and satisfying meal in minutes.
- Has a shelf life of more than two years.
- Does not require refrigeration.
- Lightweight and easy to carry.
- Each meal is packaged in a sturdy plastic container suitable for hot foods.
- It has a square base and a tight lid for easy preparation and storage.

Looking for more information?

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# HALAL SECTORS OF INVESTMENT IN EUROPE

## Pharmaceutical

Driven by the rising Muslim population and growing demand for ethically aligned healthcare solutions, Europe's halal pharmaceutical market is projected to expand at a CAGR of 9.47% between 2025 and 2032.

Pharmaceutical companies across the EU are developing innovative formulations, including plant-based excipients and synthetic substitutes, while emphasizing manufacturing processes that reduce or eliminate the use of animal-derived materials and animal testing.

Halalopathy serves a vital function in meeting the ethical and religious healthcare requirements of Muslim patients.

It ensures that pharmaceuticals adhere to the principles of Halal and Tayyib, aligning medical treatments with Islamic values.

The Europe halal pharmaceuticals market segmentation includes the market by: drug type and dosage form.

The dosage form segment in Europe's halal pharmaceuticals industry is dominated by tablets, driven by their convenience, accurate dosing, and long shelf life. Consumers prefer tablets for their portability, ease of use, and lower contamination risk compared to liquid forms.



# HALAL SECTORS OF INVESTMENT IN EUROPE

## Pharmaceutical

### United Kingdom

Organizations such as the Halal Monitoring Committee (HMC) play a key role in ensuring compliance and strengthening consumer trust in halal healthcare products across the UK. Nestlé Health Science has introduced its new Garden of Life microbiome supplement line, now available for the first time in over 600 Holland & Barrett stores, representing a major expansion in the UK and Ireland. The range is gluten-free, dairy-free, soy-free, and fully halal-certified.

### France

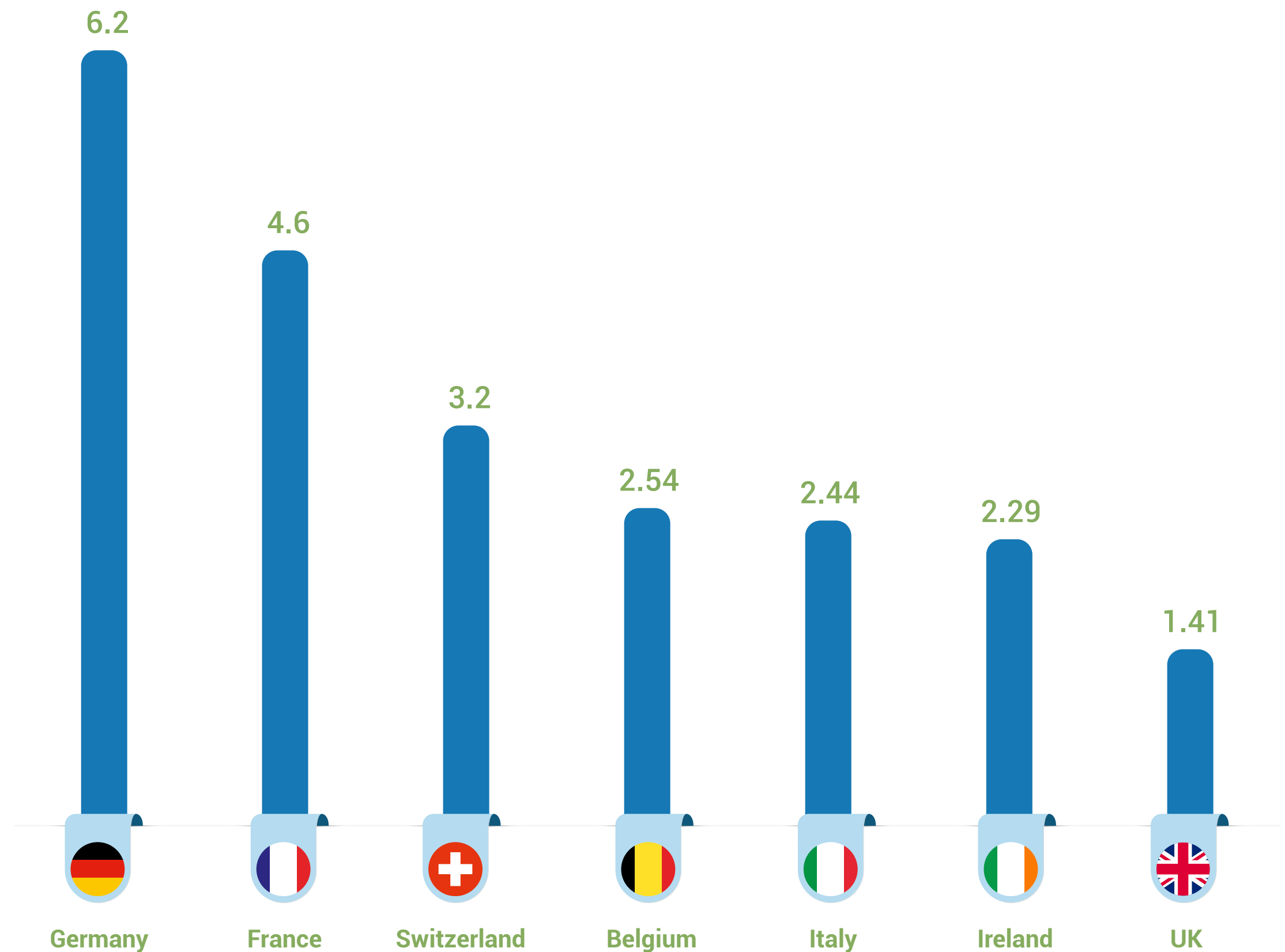
The halal pharmaceutical sector is overseen by organizations like AVS and Halal Services France, which enforce strict certification standards to guarantee product authenticity.

### Germany's

Germany's market presents strong growth potential, supported by its status as a hub for pharmaceutical innovation and a steadily increasing Muslim population. The country's stringent pharmaceutical regulations require that halal-certified products meet both Shariah requirements and EU laws, creating a highly competitive and regulated environment.

The Top EU countries exports Halal pharmaceuticals to OIC countries

(Billion USD) in 2023



Source: Salaamgateway.com

# HALAL SECTORS OF INVESTMENT IN EUROPE

## Cosmetics

In Europe the concept of halal beauty is gaining traction among vegan, cruelty free, clean beauty enthusiasts. The ethical and safety guarantees provided by halal certification resonate with consumers wary of synthetic additives and harsh chemicals in conventional cosmetics.

Brands such as **Rare Beauty** and **Huda Beauty** have seen substantial online interest in these markets despite not being fully halal-certified.

Interestingly, **the UK and France** exhibited a particularly **high volume of searches related to halal beauty products**. This could be linked to the increasing Muslim population in these regions, coupled with growing consumer awareness of halal compliant ingredients.

In the UK, the top search terms are “**vegan halal makeup**” and “**clean beauty**”, reflecting growing interest in ethical and sustainable cosmetics. In France, leading searches include “**halal perfume**” and “**organic makeup**”, highlighting a focus on natural formulations and fragrance alternatives that align with halal principles.

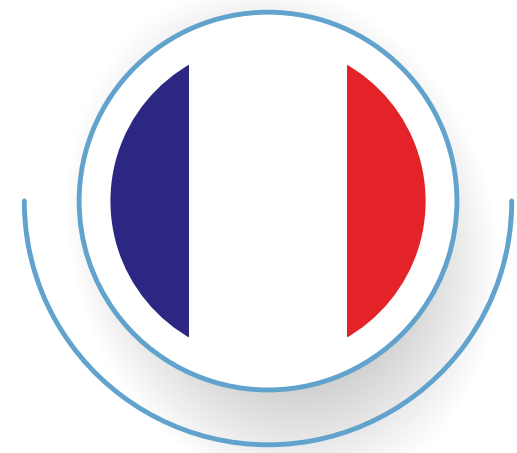


*UK: Vegan Halal Makeup,  
Clean Beauty*

*FRANCE:  
Halal Perfume,  
Organic Makeup*

# HALAL SECTORS OF INVESTMENT IN EUROPE

## Cosmetics



**France**

Leading cosmetics exporter to OIC countries



**Italy**

Strong presence in halal beauty



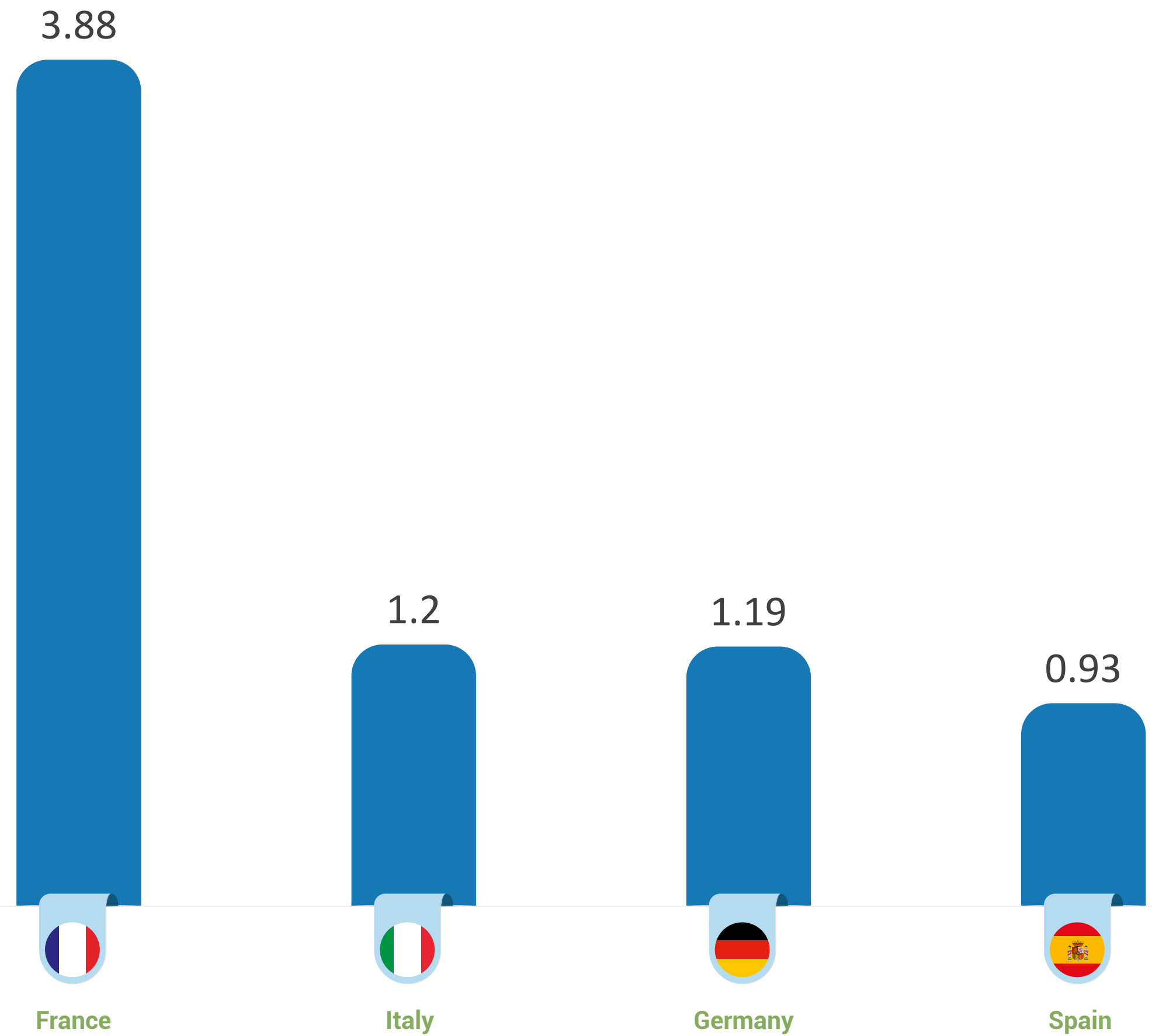
**Germany**

Growing cosmetics exports

European Union countries are among the leading suppliers of cosmetics to OIC member states, driven by their strong manufacturing base and global reputation for quality and safety standards.

### Top EU countries Exporting Halal cosmetics to OIC members

in 2023



Source: Salaamgateway.com

# HALAL SECTORS OF INVESTMENT IN EUROPE

## Modest Fashion

Although modest fashion is commonly associated with Muslim consumers, it also attracts individuals who prefer modest attire for cultural, personal, or health-related reasons making it a global trend beyond Islamic fashion.

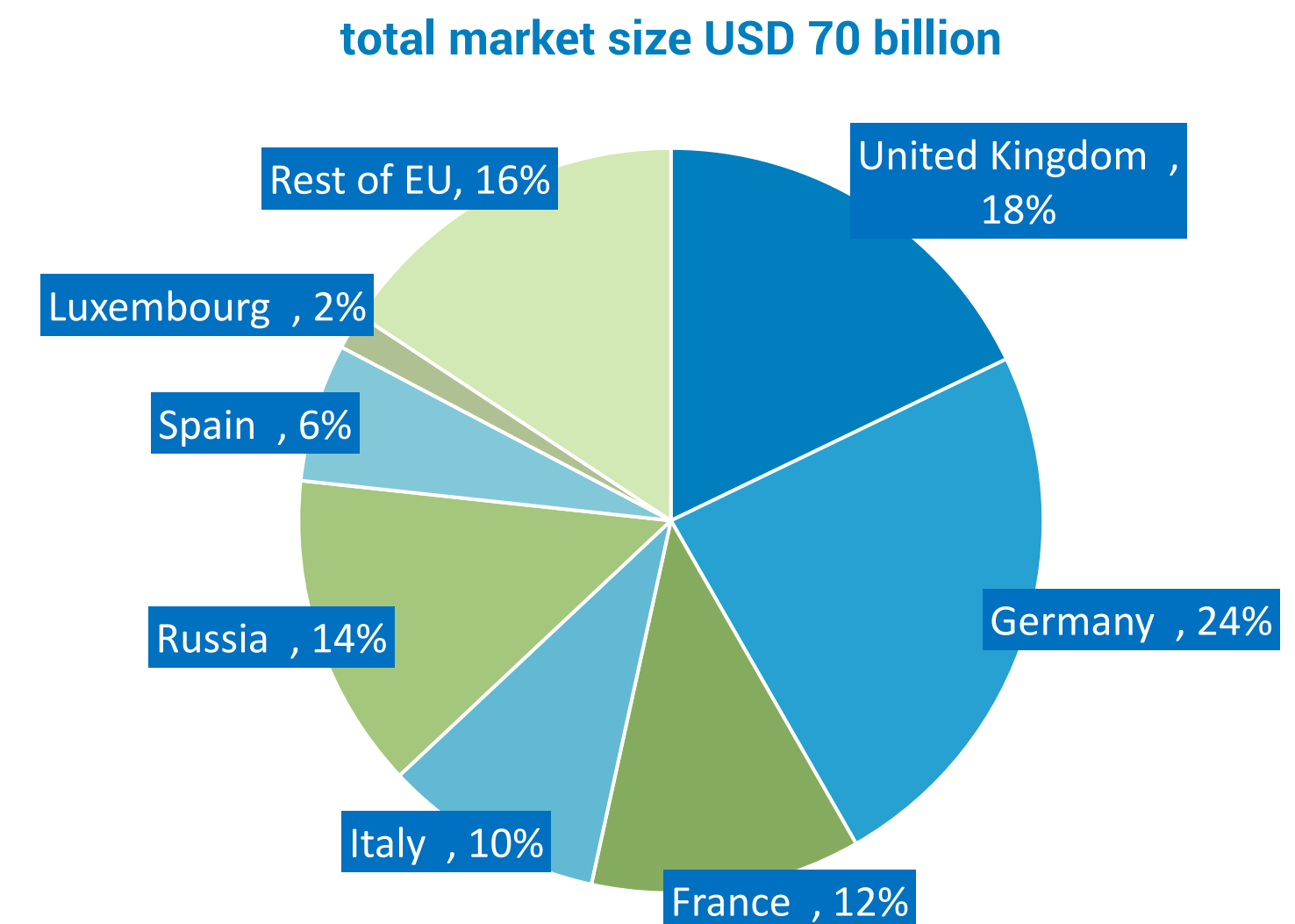
Total Market Size of modest fashion in Europe is USD 70 billion Split by Type (Modest Daily wear, Modest Sportswear, Modest Swimwear), by Clothing Material (Linen, Cotton, Wool, Others).

In Europe, the modest fashion industry is gaining momentum, with **Italy emerging as the leading** exporter to OIC member countries, reaching approximately **USD 3.7 billion in 2023**.

European fashion hubs such as **London and Paris** have increasingly featured modest wear brands on their runways, signaling growing mainstream acceptance and commercial potential within the global fashion landscape.



### Modest Fashion Market Share Across EU Countries in 2025



Source: Cognitive Market research

# HALAL SECTORS OF INVESTMENT IN EUROPE

## Modest Fashion European Collaboration Drives Growth in the Modest Fashion Industry

The logo for Rapha, featuring the brand name in a stylized, cursive script.

UK heritage cycling brand Rapha worked for four years with Muslim women's cycling group Cycle Sisters to design a cycling hijab, a long jersey, and a pair of padded cycling trousers suitable for Muslim cyclists.

The logo for Dune London, with 'Dune' in a bold, serif font and 'LONDON' in a smaller, sans-serif font below it.

British shoemaker Dune London collaborated with Dubai-based influencer Deema Al Asadi for its Ramadan collection.

The logo for MCM, featuring the letters 'MCM' above a stylized graphic of a figure with wings.

Luxury German brand MCM launched its inaugural Ramadan collection in stores across Dubai, Kuwait, London, Germany, Korea, Malaysia, and Singapore.

The logo for Olivia von Halle, with the brand name in a clean, sans-serif font.

Launched its first-ever Ramadan collection titled 'The Modest Edit.'

# HALAL SECTORS OF INVESTMENT IN EUROPE

## Modest Fashion Takes the Spotlight at Europe's Fashion Weeks



Luxury demi-couture modest clothing label **Sabirah by Deborah Latouche** was shown at London Fashion Week.

The Dutch label **Merrachi** launched the **Merrachi Exhibition** in Amsterdam, combining a café and gallery-style experience that showcased images, videos, and samples from its latest collection. The exhibition offered visitors an inside look at the production process and various photo opportunities, while also providing personalized color analysis sessions to help customers identify the hijab shades that best complemented their complexion.



**Social media platforms, especially TikTok, have had a significant impact on the popularity of modest clothing**

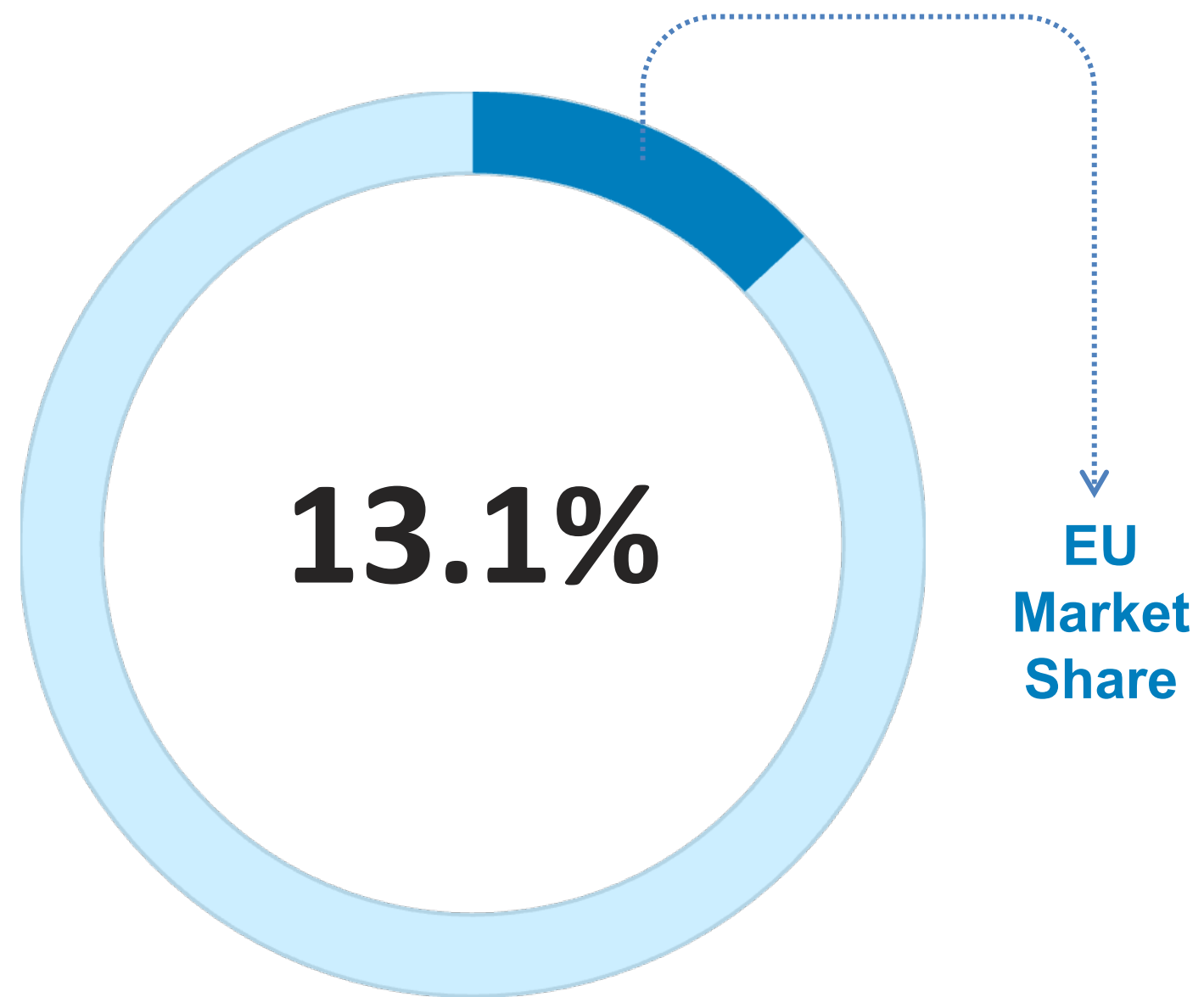
**UK-based designer Saeedah Haque gained viral attention on TikTok for her Hoodie Abaya design, attracting over 200,000 followers and six million likes.**

She later **collaborated with Nike on a limited "Nike By You" collection** and sold out all five original drops on her online store within minutes of launch.

# HALAL SECTORS OF INVESTMENT IN EUROPE

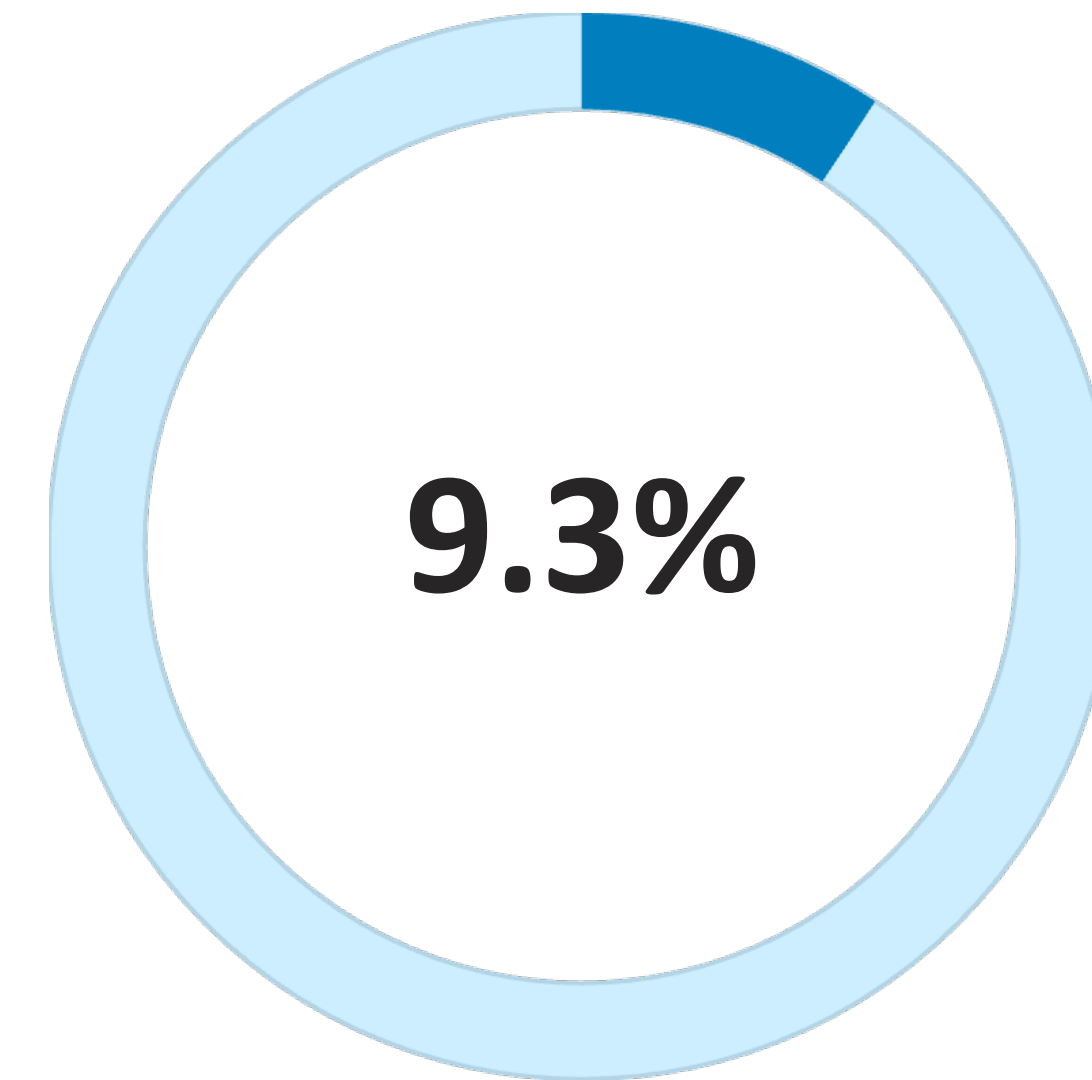
## Logistics

Halal logistics in the EU involves managing supply chains in compliance with Islamic law, ensuring products like food, cosmetics, and pharmaceuticals are kept separate from non-halal (Haram) items like pork and alcohol at every stage.



**Global Market Share**

Europe's portion of global halal logistics in 2024



**Growth Rate**

Forecasted CAGR from 2025 to 2030

Source: kbvresearch.com

# HALAL SECTORS OF INVESTMENT IN EUROPE

## Logistics

The halal logistics market revenue components in Europe are mainly segmented into:



### Storage: 67%

Largest segment including warehouses and cold storage facilities tailored for halal products to ensure proper handling and compliance



### Transportation

Maritime, air, and land logistics services specialized in halal supply chains, maintaining certification during transit



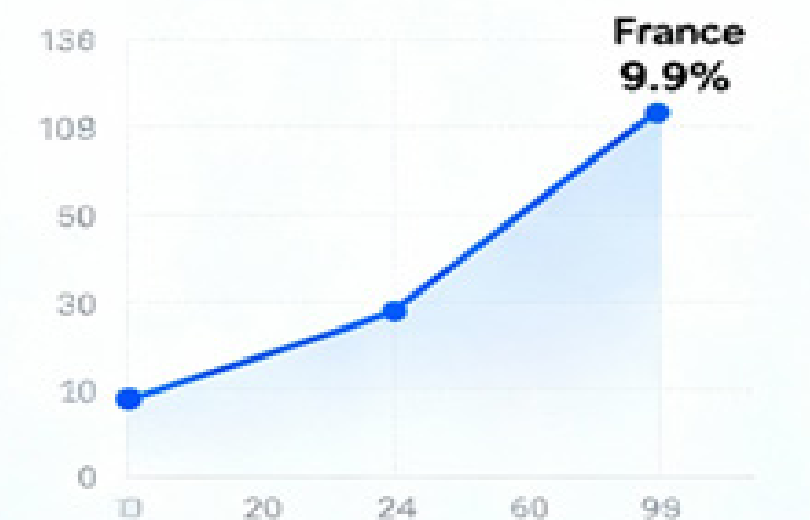
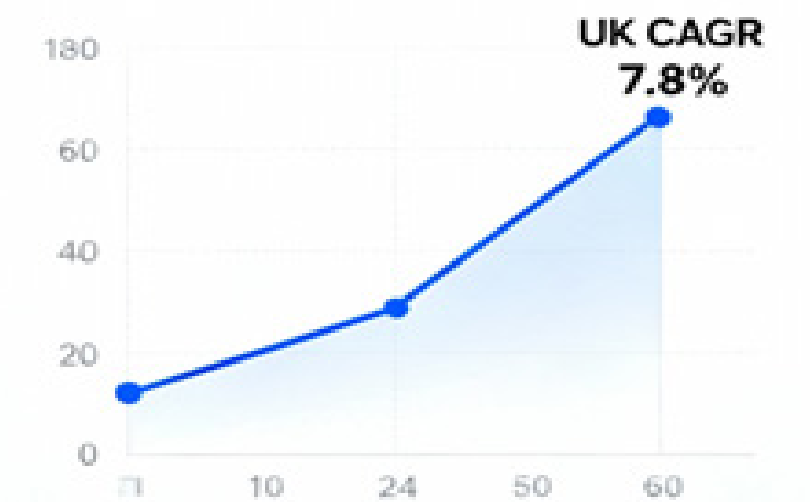
### Monitoring

Fastest-growing segment involving blockchain and IoT for tracking, traceability, and preventing cross-contamination between components

## Top EU Countries Halal Logistics

### Germany Leads European Halal Logistics (2024-2032)

- Market Value: Germany \$27.8B
- Growth Rate: UK 7.8%, France 9.9%



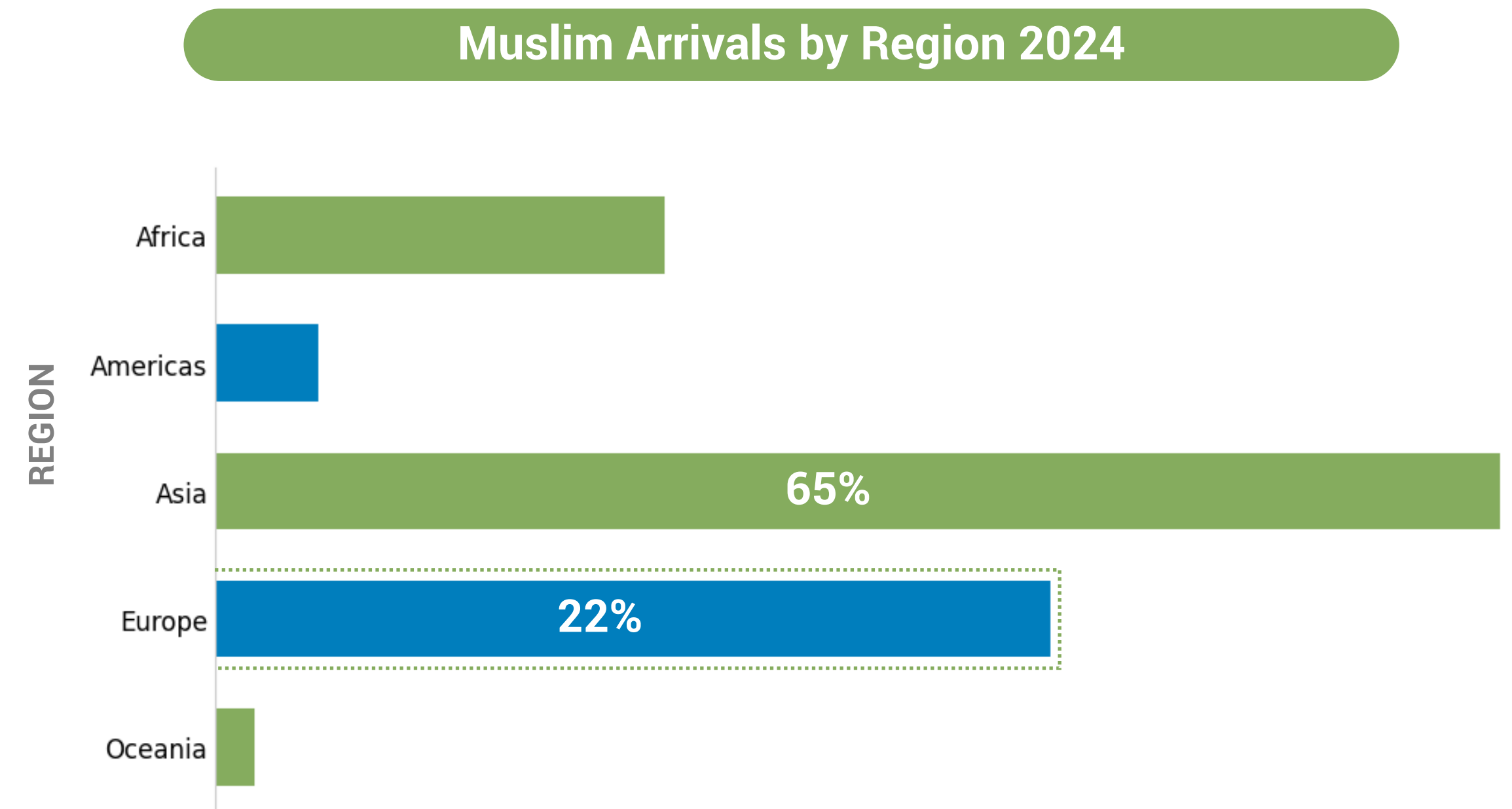
Source: kbvresearch.com

# HALAL SECTORS OF INVESTMENT IN EUROPE

## Muslim Friendly Countries in EU

A Muslim-friendly destination isn't limited to Muslim-majority countries. It simply needs to accommodate your way of life by offering, Europe has become a key destination for Muslim travelers:

- Strong tourism infrastructure.
- Global branding.
- Ease of accessibility.
- Wide range of experiences from cultural heritage and modern attractions to nature and luxury travel making it appealing to diverse Muslim audiences.
- Increasing availability of halal food, prayer facilities, and Muslim-friendly accommodations.



Source: Mastercard-CrescentRating\_Global\_Muslim\_Travel\_Index2025

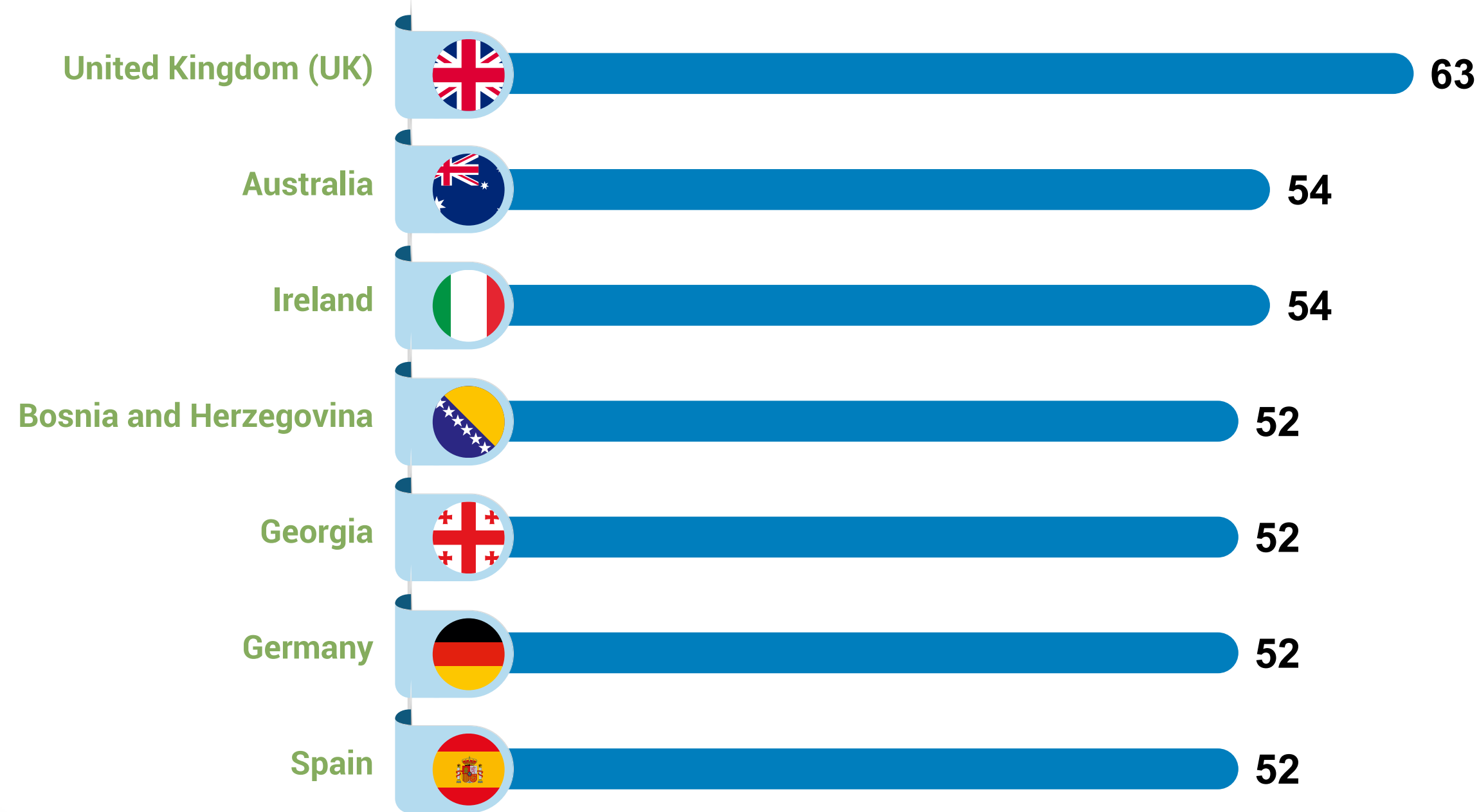
Though Asia remains the Most attractive region for Muslim tourists, Europe is the second attracting tourism region by 22% which accounts over 40 million Muslim arrivals.

# HALAL SECTORS OF INVESTMENT IN EUROPE

## Muslim Friendly Countries in EU

According to The Global Muslim Travel Index (GMTI) which uses an ACES framework (Access, Communications, Environment, Services) to evaluate destinations through rating (Access: 15% , Communications: 15% , Environment: 30% , Services: 40%) Here are the highest GTMI rated score of Europe destinations for friendly Muslim travel

### Top EU countries according to GTMI score 2025



Source: Mastercard-CrescentRating\_Global\_Muslim\_Travel\_Index2025

From London to Manchester to Birmingham, the UK is home to large and dynamic Muslim communities, offering various of halal food options and inclusive facilities.

The country's strong Muslim presence has encouraged the growth of thousands of halal restaurants, hotels that cater to modesty and religious needs, and public prayer spaces conveniently located in airports, shopping centers, and universities—making the UK one of Europe's most Muslim-friendly destinations.



# HALAL SECTORS OF INVESTMENT IN EUROPE

## Muslim Friendly Countries in EU

According to the **GMTI 2024**, several digital trends are transforming Muslim travel:

- Cashless payments: Mobile wallets and contactless systems make expense management more convenient and transparent.
- AI-assisted travel: Artificial intelligence supports travellers in finding halal dining, prayer facilities, and real-time translation services.
- Seamless immigration: E-gates and biometric systems are simplifying border control procedures.
- Digital nomadism: More Muslims are embracing remote work lifestyles, traveling globally while maintaining their religious practices.



# PARTNERSHIP OPPORTUNITY



## ISLAMIC CHAMBER HALAL SERVICES (ICHS)

**ICHS (Halal 360) is the global Halal Catalyst and executive arm of the ICCD, specializing in creating high-impact B2B event series that connect key Halal thought leaders, investors, and businesses worldwide. We design and execute platforms that directly translate industry connections into global market growth.**

### **Mid two circles:**

Groundbreaking Networking: Bringing the world's most renowned Halal players under one roof for business matchmaking.

### **Market Catalyst:**

Accelerating growth, investment, and collaboration across all Halal industry verticals.

[Looking for more information?](#)

Contact us now!  
[www.ic-halal.com](http://www.ic-halal.com)

# Competition Landscape and Digital Influence of Halal industry in EU

Halal industry in Europe presents a blue ocean market, with moderate competition that enables new entrants to establish a foothold more easily. Its growth potential is significant, supported by expanding Muslim communities across the continent and increasing Arab tourism, both of which enhance purchasing power and create demand across various sectors.

# COMPETITION LANDSCAPE

## Islamic Finance

Competition in Islamic finance in Europe is moderate but expanding, driven by rising demand from Muslim populations and growing interest in ethical, asset-backed finance among non-Muslims.



### Market Leader

UK with established Islamic banks



### Growth Opportunity

Room for innovation  
in Sharia-compliant fintech

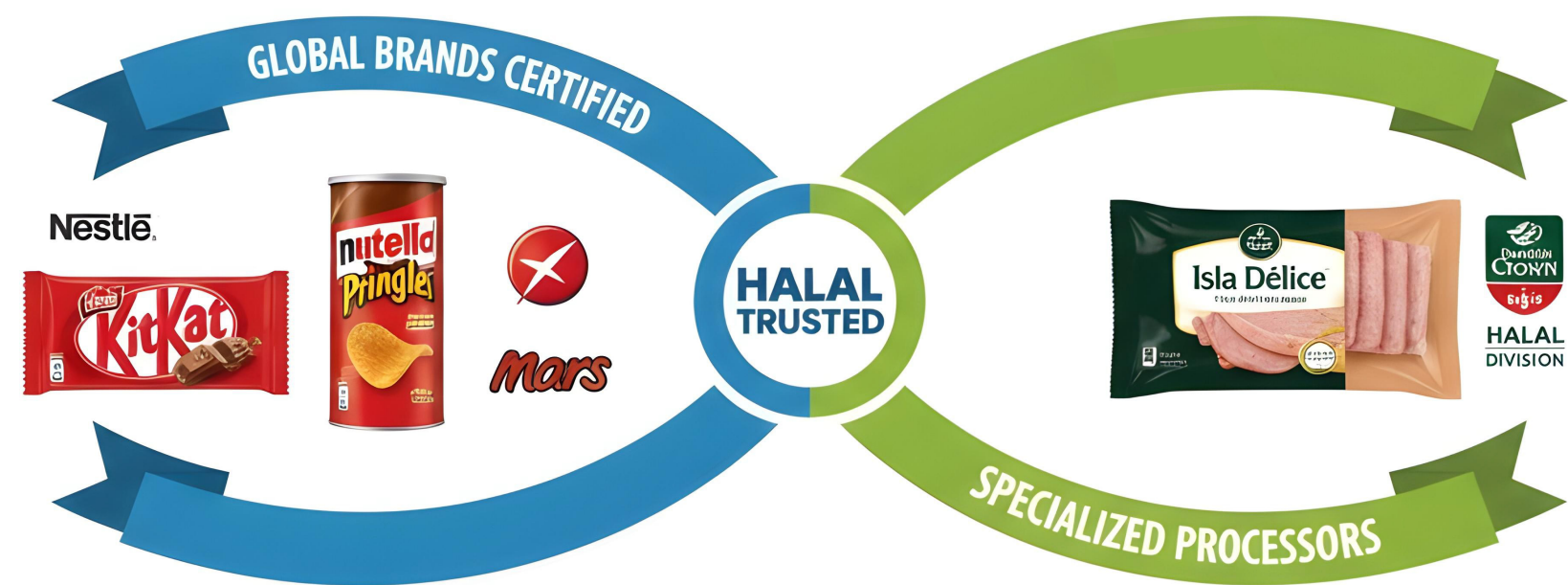
The UK leads the sector with well-established Islamic banks and sukuk listings, followed by Luxembourg, France, and Germany developing supportive frameworks. However, limited product diversity, regulatory inconsistency, and low consumer awareness keep overall competition restrained.



# COMPETITION LANDSCAPE

## Food and Beverages

Europe's halal food and beverage market is moderately fragmented, with a concentration score of four. Major global brands are securing halal certification for mainstream products, integrating halal production within their conventional supply chains.



Nestlé, Mars, and Ferrero certifying mainstream products like KitKat, Pringles, and Nutella

Isla Délice and Danish Crown's halal division with controlled slaughter processes

### Consumer Trust

Endorsements from recognized religious authorities strengthen credibility



# COMPETITION LANDSCAPE

## Pharmaceutical

Emerging players are expanding their halal-certified product portfolios to include dietary supplements, personal care products, and generic medicines, creating new market opportunities.



### Leading Companies:

- Bosch Pharmaceuticals (Pakistan-based with strong EU presence).
- Novartis.
- Pfizer.
- Merck

### Emerging Players:

- Noor Vitamins.
- PHARM-D.
- Swiss Arabian Pharma.



# COMPETITION LANDSCAPE

## Cosmetics

Halal beauty brands face stiff competition from mainstream and clean beauty brands. Major players like L'Oréal, Estée Lauder, and MAC dominate through brand reputation, aggressive marketing, and extensive product lines.

### MAINSTREAM GIANTS



L'Oréal, Estée Lauder, MAC with established market dominance

### CLEAN BEAUTY



The Ordinary, Fenty Beauty with cruelty-free, vegan formulations

### HALAL BRANDS



Wardah, Safi, Huda Beauty as ethical, alcohol-free alternatives

Halal brands must adopt digital marketing, influencer collaboration, and ingredient transparency to appeal to ethical beauty buyers globally.



# COMPETITION LANDSCAPE

## Logistics

The halal logistics market is moderately concentrated. While halal logistics have gained considerable foothold in Muslim-dominated countries, in Europe's heterogeneous population, providers target Islamic associations and groups.



### Key Focus Areas

- Technical requirements understanding.
- Regulatory compliance.
- Safe product delivery.
- Supply chain integrity.



### Growth Strategies

- Product launches.
- Key player collaborations.
- Strategic partnerships.
- Mergers and acquisitions.

**Most of the companies have focused on establishing subsidiaries in developing regions**



# DATA COLLECTION AND SOURCES

The data used in the “ Halal Investment in Europe” Publication is prepared by ICCIA-Holding dedicated market research experts using Secondary research approach.

Data Sources are divided between market intelligence sources and syndicated reports. By leveraging these diverse sources, we ensure that our analysis presents a comprehensive and credible overview of Europe's halal investment landscape prior to citation and detailed sector breakdown.

## Market Intelligence

- Worldmeters.info - Global statistics.
- Market Data Forecast - Industry projections.
- Salaam Gateway - Islamic economy insights.
- LSEG Islamic Finance Development Report 2025.

## Research & Analytics

- Modor Intelligence - Market analysis.
- Google Keywords Planner 2024.
- Cognitive Market Research.
- KBV Research.
- Mastercard-CrescentRating Global Muslim Travel Index 2025.



# PARTNERSHIP OPPORTUNITY



أكاديمية الغرفة الإسلامية للتدريب  
Islamic Chamber Training Academy  
L'Académie de la Chambre Islamique pour la formation

## ISLAMIC CHAMBER TRAINING ACADEMY (ICTA)

**The Islamic Chamber Training Academy (ICTA) is the academic arm of the Islamic Chamber of Commerce and Development (ICCD).**

**The academy was established with the aim of developing human capacities in the Islamic world and advancing the private sector and its institutions.**

### ICTA Training Paths

- Family Business.
- Future Business Leaders.
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